



## National Public Employer Labor Relations Association

Dear Sponsor:

Are you looking to expand your market and increase your business and name visibility among public sector agencies? Make the most of your marketing dollars, become a sponsor at NPELRA's 2011 Annual Training Conference, March 20 – March 23 at the Catamaran Resort Hotel, San Diego, CA.

This setting provides the perfect opportunity for you, to forge and build relationships with professionals who represent states, counties, cities and special districts from all over the United States. NPELRA is the largest public sector labor relations organization in the nation; you don't want to miss out on this ideal setting to get your products and/or services in front of decision makers, **ACT NOW!**

Arrays of marketing opportunities await you, through our tiered **Sponsor Recognition Program**. Please see the enclosed materials for more information.

*(To be included in the 2011 conference BROCHURE the deadline for submission is August 31, 2010.)*

Take advantage of a remarkable opportunity to showcase your organization to national public employer Labor Relations and Human Resources professionals. For additional information, please feel free to contact Mike Kolb at (760) 433-1686 or [mike@npelra.org](mailto:mike@npelra.org).

We look forward to seeing you in San Diego!

Sincerely,

*Michael T. Kolb*  
NPELRA Executive Director

*Sean Robinson*  
NPELRA Sponsorship Chair

Enclosures

NPELRA Administrative Office  
1012 South Coast Highway, Suite M  
Oceanside, CA 92054  
Fax: 760-433-1687  
Toll Free: 877-NPELRA1 (877-673-5721)  
[www.npelra.org](http://www.npelra.org)  
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NPELRA Legislative Office  
c/o Seyfarth Shaw LLP  
815 Connecticut Avenue, N.W.  
Washington, D.C. 20006-4004  
Toll Free: 877-NPELRA1



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Oceanside, CA 92054

## 2011 SPONSORSHIP OPPORTUNITIES

[www.npelra.org](http://www.npelra.org)  
(877) 673-5721

SPONSOR'S BENEFITS	TYPE AND LEVEL OF SPONSORSHIP						
	BASIC	BRONZE	SILVER	EMERALD	GOLD	DIAMOND	PLATINUM
	\$1,500	\$2,500	\$3,500	\$5,000	\$7,500	\$10,000	\$15,000
Exhibit Space to Display Products & Services	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary Conference Registration & Material	One	One	Two	Three	Four	Five	Six
Complimentary Social Event ticket(s)	One	Two	Two	Three	Four	Five	Six
Special Recognition in Conference Brochure, if rec'd by August 31	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Attendance at Sponsorship Reception	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Special Conference Edition of Newsletter	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Listing on NPELRA Website as Conference Sponsor	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Vendor may send one mailing either pre or post conference.	Yes	Yes	Yes	Yes	Yes	Yes	Yes
*Complimentary entry in NPELRA Golf Tournament	—	One	One	One	One	Two	Three
Opportunity to Select Exhibit Space Locations in Advance	—	—	—	Yes	Yes	Yes	Yes
Special Recognition at Your Sponsored Event(s)	—	—	—	Yes	Yes	Yes	Yes
Special Recognition in Conference Program for Sponsoring Events, if rec'd by 1-31-11	—	—	—	Yes	Yes	Yes	Yes
Recognition Thank You Plaques Presented by NPELRA President	—	—	—	Yes	Yes	Yes	Yes
Listing on NPELRA Website as Conference Sponsor <b>with Link to your website</b>	—	—	—	—	Yes	Yes	Yes
Special recognition during Opening Session	—	—	—	—	—	—	Yes

*\*Complimentary entry in NPELRA Golf Tournament limited to number of slots available and early registration as determined by the NPELRA Golf Tournament Coordinator.*

*Assignment of exhibit space is prioritized based on sponsorship level and date sponsorship confirmed.*

**Cancellation Policy:** More than 60 days notice from start of conference: Sponsorship fees will be refunded in full less a \$100 cancellation fee.  
30 to 59 days notice: Sponsorship fees will be refunded in full less \$250. We regret that we cannot issue refunds with less than 30 days notice.

