



National Public Employer Labor Relations Association

Dear Sponsor:

Are you looking to expand your market and increase your business and name visibility among public sector agencies? Make the most of your marketing dollars, become a sponsor at NPELRA's 2010 Annual Training Conference, April 25 - 28 at the Marriott Convention Center, New Orleans, LA.

This setting provides the perfect opportunity for you, to forge and build relationships with professionals who represent states, counties, cities and special districts from all over the United States. NPELRA is the largest public sector labor relations organization in the nation; you don't want to miss out on this ideal setting to get your products/ and or services in front of decision makers, ACT NOW!

An array of marketing opportunities await you, through our tiered **Sponsor Recognition Program**. Please see the enclosed materials for more information.

(To be included in the conference BROCHURE the deadline for submission is August 31, 2009.)

Take advantage of a remarkable opportunity to showcase your organization to national public employer Labor Relations and Human Resources professionals. For additional information, please feel free to contact Mike Kolb at (760) 433-1686 or mike@npelra.org.

We look forward to seeing you in New Orleans!

Sincerely,

Sam Penrod
NPELRA Sponsorship Chair

Michael T. Kolb
NPELRA Executive Director

Enclosures

NPELRA Administrative Office
1012 South Coast Highway, Suite M
Oceanside, CA 92054
Fax: 760-433-1687
Toll Free: 877-NPELRA1 (877-673-5721)
www.npelra.org
Tax ID: 23-7380090

NPELRA Legislative Office
c/o Seyfarth Shaw LLP
815 Connecticut Avenue, N.W.
Washington, D.C. 20006-4004
Toll Free: 877-NPELRA1



1012 South Coast Highway, Suite M
Oceanside, CA 92054

2010 SPONSORSHIP OPPORTUNITIES

www.npelra.org
(877) 673-5721

| SPONSOR'S BENEFITS | TYPE AND LEVEL OF SPONSORSHIP | | | | | |
|--|-------------------------------|-----------------------|-----------------------|-----------------------------|-----------------------------|------------------------------|
| | BASIC | BRONZE | SILVER | GOLD | DIAMOND | PLATINUM |
| | \$1,500 | \$2,500 | \$3,500 | \$5,000 | \$10,000 | \$15,000 |
| Exhibit Space to Display Products & Services | Yes | Yes | Yes | Yes | Yes | Yes |
| Complimentary Conference Registration & Material | One | One | Two | Three | Four | Six |
| Complimentary Social Event ticket(s) | One | Two | Two | Three | Four | Six |
| Special Recognition in Conference Brochure, if rec'd by August 31 | Yes | Yes | Yes | Yes | Yes | Yes |
| Attendance at Sponsorship Reception | Yes | Yes | Yes | Yes | Yes | Yes |
| Recognition in Special Conference Edition of Newsletter | Yes | Yes | Yes | Yes | Yes | Yes |
| Listing on NPELRA Website as Conference Sponsor | Yes | Yes | Yes | Yes | Yes | Yes |
| Vendor may send one mailing either pre or post conference. | Yes | Yes | Yes | Yes | Yes | Yes |
| Advertisement in the Conference Material | ¼ Page (4 ½ X 5 ½) | ½ Page (8 ½ X 5 ½) | ½ Page (8 ½ X 5 ½) | ONE Full Page (8 ½ X 11) | ONE Full Page (8 ½ X 11) | TWO Full Pages (8 ½ X 11) |
| *Complimentary entry in NPELRA Golf Tournament | — | One | One | One | Two | Three |
| Opportunity to Select Exhibit Space Locations in Advance | — | — | — | Yes | Yes | Yes |
| Special Recognition at Your Sponsored Event(s) | — | — | — | Yes | Yes | Yes |
| Special Recognition in Conference Program for Sponsoring Events, if rec'd by 1/31/09 | — | — | — | Yes | Yes | Yes |
| Recognition Thank You Plaques Presented by NPELRA President | — | — | — | Yes | Yes | Yes |
| Listing on NPELRA Website as Conference Sponsor with Link to your website | — | — | — | — | Yes | Yes |
| Special recognition during Opening Session | — | — | — | — | — | Yes |

*Complimentary entry in NPELRA Golf Tournament limited to number of slots available and early registration as determined by the NPELRA Golf Tournament Coordinator.

Assignment of exhibit space is prioritized based on sponsorship level and date sponsorship confirmed.

Cancellation Policy: More than 60 days notice from start of conference: Sponsorship fees will be refunded in full less a \$100 cancellation fee. 30 to 59 days notice: Sponsorship fees will be refunded in full less \$250. We regret that we cannot issue refunds with less than 30 days notice.



NPFLRA 2010 ANNUAL TRAINING CONFERENCE

SPONSORSHIP CONFIRMATION FORM

New Orleans, LA - April 25 – 28

Sponsorship Tier: _____ Amount: \$ _____

Company Name: _____

(PLEASE PRINT LEGIBLY AND AS IT SHOULD APPEAR ON PRINTED MATERIAL)

Address: _____

City: _____ State: _____ Zip Code: _____

Company's Web Site Address: http://www. _____

Contact Person: _____ Title: _____

Contact Person Phone: _____ Fax: _____

Contact Person E-Mail Address: _____

Type of Business or Service: _____

WILL YOU NEED EXHIBITOR SPACE? YES NO

Sponsorship Confirmed by: _____
Signature of Sponsor Date

PERSON(S) ATTENDING CONFERENCE:

(Please refer to the attached tiered Sponsorship Recognition Program.)

(Check each category that applies to each individual listed.)

| Additional Tickets per person: Golf Tournament \$85 ; Social Events \$100 . (Exhibit Only – individual doesn't attend social events.) | | Play Golf | Person to Receive Conference Registration | Person to Receive Ticket to Social Events | Exhibit Only |
|---|--|--------------------------|---|---|--------------------------|
| List each person attending with Phone & Email: | | | | | |
| 1. | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

PAYMENT INFORMATION:

Total Payment: \$ _____

Method of payment (check one):

Check (Payable to NPFLRA, 1012 South Coast Highway, Suite M, Oceanside, CA 92054 (Tax ID: 23-7380090)

Fax Credit Card Payment to: (760) 433-1687

Credit Card - American Express Discover Mastercard VISA Expiration Date: _____

Credit Card #: _____ Credit Card Identification #: _____

Cardholder Name: _____ Signature: _____

Cardholder Billing Address: _____ Tel #: _____

City: _____ State: _____ Zip: _____